

# DESPRO SUPPORTS REFORM COMMUNICATION

**Local self-government reform** and decentralization of power are fundamentally needed for Ukraine's development. Their quality creates a basis for the effectiveness of sectoral reforms. Society's support is an important factor of reform and for the efficiency of the decentralization process. It can be achieved when people have a clear understanding of all the changes' advantages.

**DESPRO** actively raises public awareness on reform and provides strong support in this area. Key reform messages are created by public relations specialists, independent experts on decentralization, representatives of state authorities and community members.

